



INVESTMENT STRATEGIES

For more than half a century, generous individuals, families, businesses and nonprofit organizations have entrusted their philanthropic assets to the Quad Cities Community Foundation. Each donor's situation is unique, and it is our responsibility to match donor wishes with the needs of the community. Our own Quad Cities-based Investment Committee has devised a selection of investment strategies for different levels of risk tolerance and objectives, making sure we meet our donors' charitable goals. We take great care in the stewardship of gifts entrusted to us, managing assets to provide for the long-term charitable needs of our community while earning a competitive rate of return.

Investment Pools

Each pool of funds we offer is tailored to suit a specific investment strategy. Our professionals work with donors and their advisors to establish a fund that appropriately reflects the goals of their legacy.

Long-Term Pool

Most funds at the Community Foundation are invested in a highly diversified portfolio called the Long-Term Pool. This diversification in terms of stocks, bonds and real assets, as well as international and domestic investments, decreases risk and contributes to long-term growth potential. The Long-Term Pool seeks to generate returns modeled on a 10-year time horizon while seeking to maintain appropriate levels of year-over-year volatility. It is appropriate for long-term investors that are willing to withstand short-term volatility.

Strategic Growth Pool

This pool is designed to generate the largest expected return with lower concern for short and intermediate term losses. The Strategic Growth Pool is less diversified than the Long-Term Pool, holding approximately 80% in stocks and 20% in bonds, and has the largest expected return as well as the largest anticipated year-over-year volatility.

Environmental, Social and Governance Pool (ESG)

Investments in this pool are screened for environmental, social and governance criteria while still benefiting from a sustainable investing approach. The Environmental, Social and Governance Pool will hold approximately 55% in stocks and 45% in bonds.

Income Pool

For greater emphasis on capital preservation while maintaining some potential for appreciation, the Income Pool provides donors with opportunities for growth with regular grantmaking and is available only to non-endowed funds. The Income Pool will hold approximately 20% in stocks and 80% in bonds.

Money Market Pool

This portfolio is designed to preserve principal and provide current income and liquidity by investing in high-quality, short-term financial instruments. The Money Market Pool is available only to non-endowed donor advised funds and donors must allocate at least 15% of the fund assets to this pool to provide availability for short-term grantmaking.

Signature Investment Account

Donors who gift at least \$1 million to the Community Foundation are eligible to recommend their fund be managed by their own investment advisor in a Signature Investment Account. These accounts are subject to approval by the Investment Committee and must adhere to Community Foundation's Investment Policy Statement.

Allocations

Endowment donors may recommend allocation in one of the following: Long-Term Pool, Strategic Growth Pool, or Environmental, Social and Governance (ESG) Pool.

Non-endowed fund donors may request allocation of their funds to two of five investment pools, but must allocate at least 15% of their fund to the Money Market Pool at all times to provide availability for short-term grantmaking.

INVESTMENT STRATEGIES	Eligible Fund Types	Asset Allocation Targets	Investment Oversight	12-mo. End 12/31/2019 Performance
Long-Term Pool	Endowed & Non-endowed	65% Global Equity, 30% Global Fixed Income, 5% Real Estate, Commodities and Diversifying Strategies	Community Foundation Investment Committee & FEG	18.2%
Strategic Growth Pool	Endowed & Non-endowed	80% Global Equity, 20% Global Fixed Income	Community Foundation Investment Committee & FEG	23.2%
ESG Pool	Endowed & Non-endowed	65% Global Equity, 35% Global Fixed Income	Community Foundation Investment Committee & FEG	20.1%
Income Pool	Non-endowed	20% Global Equity, 80% Global Fixed Income	Community Foundation Investment Committee & FEG	12.0%
Money Market Pool	Non-endowed (15% minimum required)	100% U.S. Government Securities	Community Foundation Investment Committee & FEG	2.1%
Signature Investment Account	Endowed & Non-endowed funds with a minimum balance of \$1 million	Target Benchmarks approved by the Community Foundation Investment Committee	Community Foundation Investment Committee & FEG in partnership with Donor's approved financial advisor	Target benchmark minimum

It is important to note that the pools utilize balanced mutual funds and the broad asset allocation is subject to change over time. As such, investors must view the stated allocation as a guideline and be willing to accept modest allocation shifts over time.

For more information on investment pool options, please contact our Development team at 563-326-2840, or development@qccommunityfoundation.org.

*Past performance is no assurance of future returns; returns are net of fees.